

HF Markets is an **award winning** forex and commodities broker providing trading services and facilities to both retail and institutional clients. Operating under the brand name HF Markets is **authorized and regulated** by the Cyprus Securities and Exchange Commission (CySEC) and the Company holds a Cyprus Investment Firm license with number 183/12 and may freely provide cross-border services in other Member States and Countries.

***HotForex and HF Markets are unified brand names of the HF Markets Group.**

Position: **Content Writer**
Department: **Marketing**
Reports To: **Online Marketing Manager**

RESPONSIBILITIES & DUTIES

- Creates content that allows website visitors to get the information they want quickly and efficiently
- Prepares marketing and promotional emails and attractive content for online and offline media.
- Assists with the implementation and delivery of various targeted campaigns promoting the company's brand image or specific products and services
- Collaborates with all departments and key team members to assist with the creation of informative emails and other material, as requested
- Ensures the accuracy and correctness of all online and offline content through proofreading and editing
- Conducts keyword research, assessment and deployment and actively participates in the identification and development of marketing initiatives and promotional materials
- Ensures content is SEO-optimised where necessary for better search engine indexing and ranking
- Stays current with emerging trading news through relevant blogs and events
- Keeps well informed of competitor marketing initiatives and promotions
- Assures online and offline information is archived for future needs and reference
- Effectively deals with copyright infringement cases
- Carries out any further duties assigned by their line manager
- Contributes to a positive and dynamic working environment

REQUIREMENTS

- University Degree related to language or writing (e.g. English, Journalism, Creative Writing)
- 2 – 3 years' experience in a content creation role
- Previous experience within an FX or financial business will be considered an advantage
- Impeccable command of the English language – additional languages will be considered an advantage
- Excellent writer, attentive to detail and can work to deadlines

BENEFITS

A very competitive remuneration and benefits package is offered to all successful candidates including 13th salary and medical insurance, in addition to the opportunity to work within an exciting and engaging work environment where you will be given the tools and guidance to reach your full potential.

Applications must be made through our careers webpage: www.hfeu.com/careers
All applications will be treated as confidential.